



SUMMARY:

Multimedia Designer with 6+ years experience working in print, web design, and learning development in higher education and corporate training settings.

I've designed for print: posters, brochures, flyers, vinyl banners, car wraps, apparel, billboards, pamphlets, annual reports, bulk mailing, large format plotter printer

I've designed for digital: web banners, lower thirds, live streaming overlays, social media, animated gifs, vector illustration, interactive pdfs, UI layout for web applications, responsive web design, HTML/CSS/JavaScript, WordPress, ADA Compliance, photo retouching, video/audio edits

I've designed for learning & development: ILT, vILT, video learning, and eLearning modules for various LMS platforms, PowerPoint and Google Slide presentations, learning activities & gamification with Articulate Storyline, video editing, explainer videos, learning guides, infographics, and custom iconography

Software & Technical Skills: Adobe Creative Suite (including Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Audition), Articulate Storyline & Rise, Audacity, HandBrake, Screen capturing software, Microsoft Office apps, Google Suite, SharePoint, Windows & Mac adept, VS Studio, technologically adaptable

ELIZABETH WILSON

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EXPERIENCE:

- **Freelance Storyline Developer (Contract) | ReThink Autism | June 2023 - Present**
Conceptualize scripts provided by instructional designers to design attractive, interactive learning modules using Adobe Creative Suite and Articulate Storyline.
- **eLearning Graphic Designer (Full-Time) | Audacy, Inc. | Aug 2022 - Present**
Collaborate with instructional designers and subject matter experts to design and develop visually engaging, learner-centered training modules, curriculum, and supporting materials, graphics, videos, and slide deck designs for corporate learning and development.
- **Graphic & Web Designer | Allarium, LLC. | Sept 2021 - Present**
Provide web design, video editing, and graphic design for various clients in need of elearning and marketing related resources.
- **Graphic Designer | Sarasota County Schools | June 2022 - Dec 2022**
Produce professional visual concepts and graphic assets that directly support the district's communications team. Design and create various materials following the Sarasota County Schools brand guidelines for print, digital, social media, and the Education Channel.
- **Graphic Designer for Internal Training | KnowBe4 | Feb 2021 - Apr 2022**
Design training material and course slide layouts following WCAG standards. Create iconography, UI layouts, motion graphics, and explainer videos using Adobe Creative Suite & Powtoon/Vyond
- **Learning Graphic Designer | Saint Leo University | Feb 2020 - Feb 2021**
Collaborate with Instructional Designers to conceptualize storyboard information to design and produce high quality, engaging collegiate online courses. Build interactive web based courses, learning games, and animated scenarios for student access via the Desire2Learn LMS.
- **Graphic Designer | Blue Ridge Community College | Sept 2017 - Dec 2019**
Created print and web marketing materials for college, representing campus and utilizing branding. Photographed students, buildings, scenery, and provided photo retouching. Designed pamphlets, posters, brochures, banners, car wraps, outdoor signage, rack cards, and other marketing materials. Communicated with print vendors, maintained office & large printers, and provided physical signage using hands-on skills.

EDUCATION:

University of West Florida - Pensacola, Florida

- Instructional Design & Technology Online B.S, 2023 - PRESENT

Blue Ridge Community College - Weyers Cave, Virginia

- Information System Technology A.A.S., 2016 - 2018
- Web Design & Development C.S.C., 2017 - 2018

PORTFOLIO:

